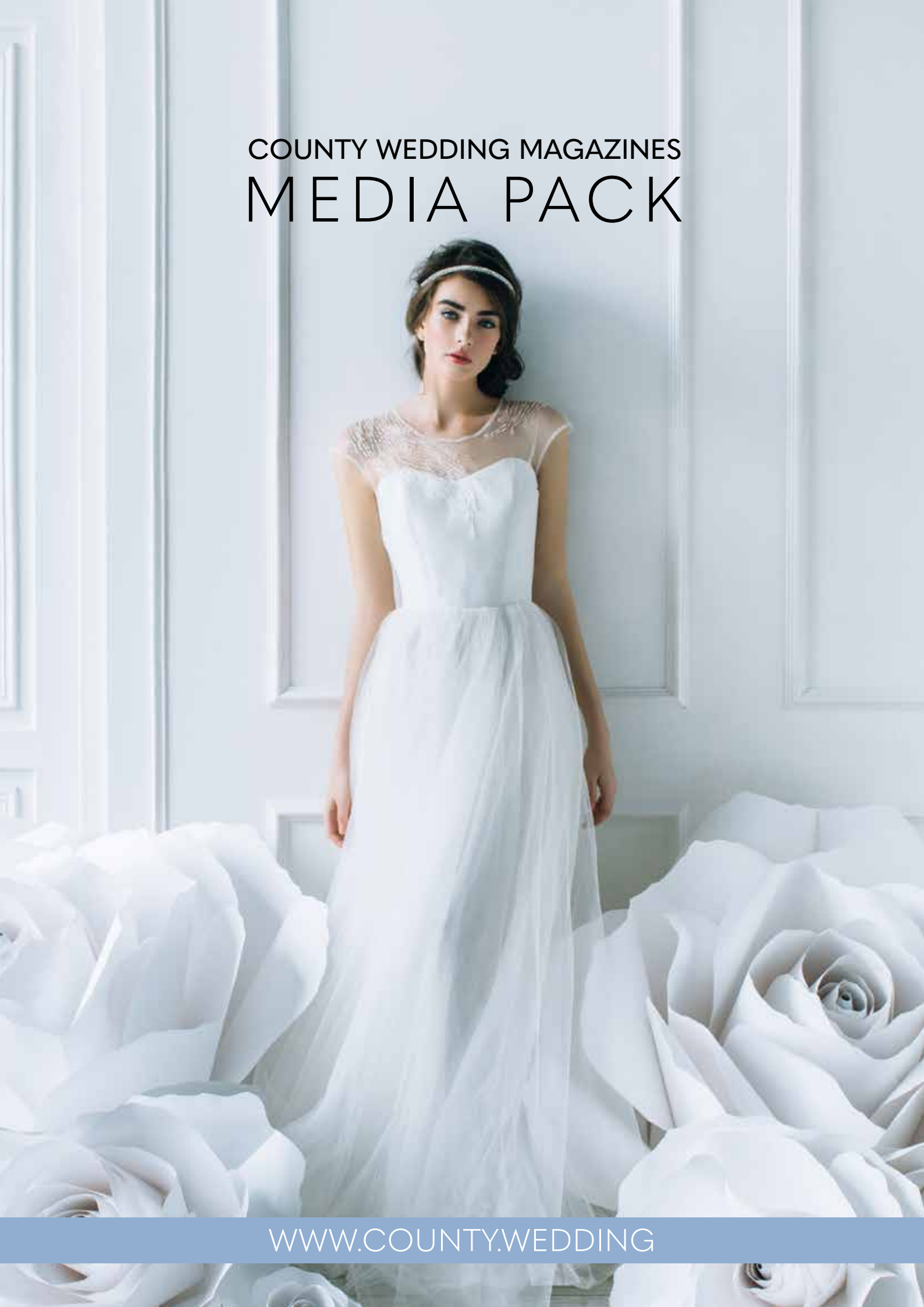
COUNTY WEDDING MAGAZINES

MEDIA PACK



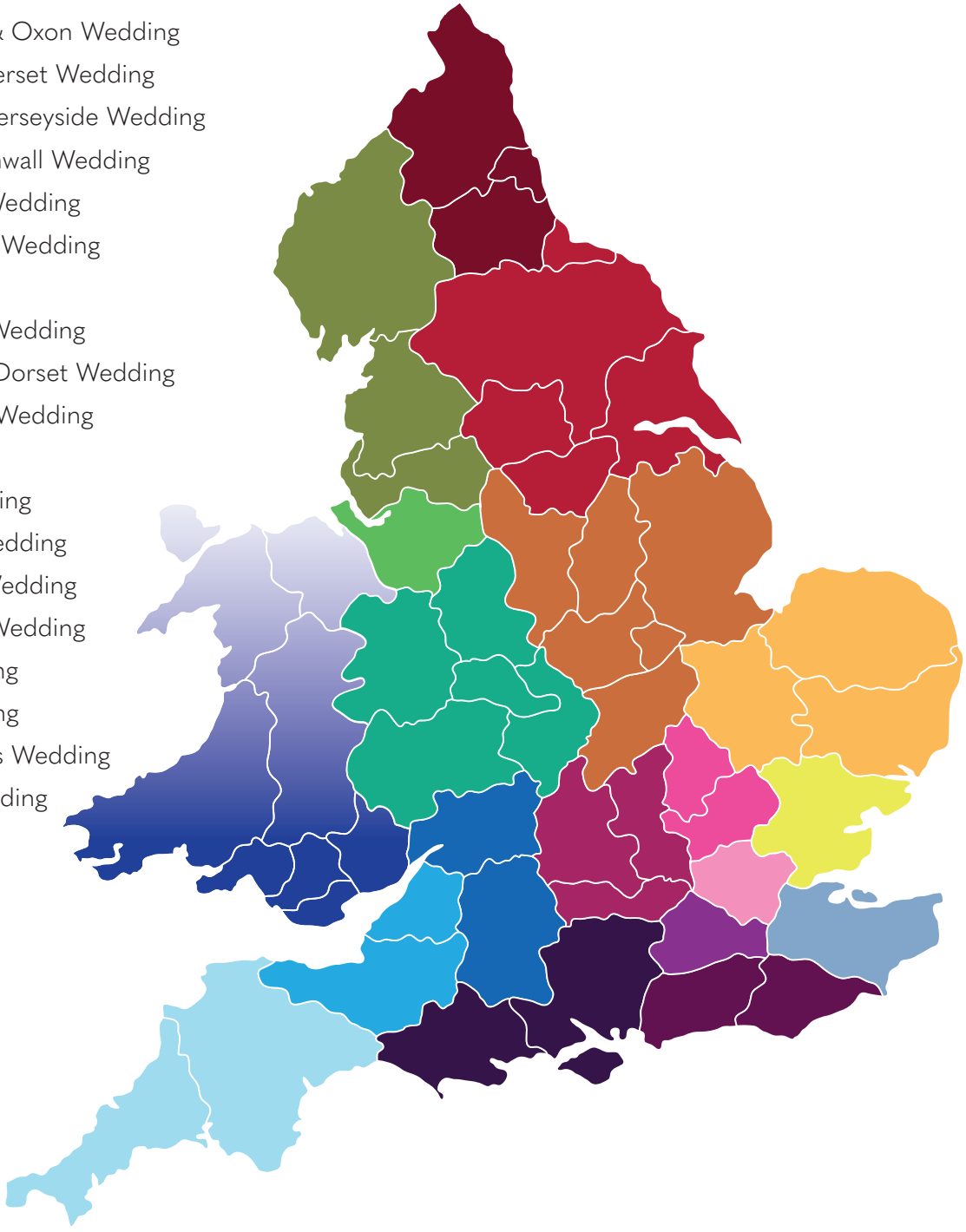
WWW.COUNTY.WEDDING

Reach couples planning their wedding

All 19 bi-monthly titles within the County Wedding Magazines group have area-specific content offering the perfect, targeted vehicle to reach thousands of couples who need to purchase products or hire a service for their wedding. To further help our advertisers increase their exposure, all our e-magazines are free to read online including current and previous copies.

Covering the whole of England, benefit from County Wedding Magazines' huge reach by tailoring your advertising campaign based on where you want to work and choose more than one magazine title!

- Your Berks, Bucks & Oxon Wedding
- Your Bristol & Somerset Wedding
- Your Cheshire & Merseyside Wedding
- Your Devon & Cornwall Wedding
- Your East Anglian Wedding
- Your East Midlands Wedding
- An Essex Wedding
- Your Glos & Wilts Wedding
- Your Hampshire & Dorset Wedding
- Your Herts & Beds Wedding
- Your Kent Wedding
- Your London Wedding
- Your North East Wedding
- Your North West Wedding
- Your South Wales Wedding
- Your Surrey Wedding
- Your Sussex Wedding
- Your West Midlands Wedding
- Your Yorkshire Wedding



Work with County Wedding Magazines...

Our magazines are brimming with meticulously sourced area-specific content ensuring that nearlyweds are kept well informed with what's available locally to them.

There's coverage on regional venues in every issue, tailored both geographically and on venue type, as well as local news, reader weddings, Q&A panels, and wedding planning features comprising: Bridal Boutiques, Dressing the Bridal Party, Cakes, Catering, Music & Entertainment, Transport, Photography, Venue Styling, Stationery, Flowers, Jewellery & Accessories and much more!

With regular inspiration for fashion, beauty, wellbeing, and honeymoons as well as competitions, offers and giveaways we offer the perfect, targeted and cost-effective vehicle to reach thousands of couples planning their wedding days.

Contact 01376 514 000, email sales@county.wedding or visit www.county.wedding for more information.

Stats and figures

19 regional wedding magazines

473,808 copies viewed per year

64k Facebook followers

20k Instagram followers

20 websites

228 e-newsletters emailed per year

Total visitors per month - 648,288

Total average visitors per day - 21,140

Total average unique visitors per month - 205,289

(35% of total traffic is unique)

Total average page views per visitor - 4.06

*stats correct as of April 2024

Your North East Wedding

Your North East Wedding is published six times a year. Couples can view the latest and previous copies, which are freely available at www.yournortheast.wedding/free-download. Also available via several online magazine newsagents including magazine.co.uk, iSubscribe.co.uk, newsstand.co.uk, readly.com, magzter.com and issuu.com/countywedding

Your North East Wedding is actively marketed via our promotional email broadcasts, multiple social media platforms and is also available via our monthly e-newsletters, which are sent directly to all subscribed opt-in couples who are currently planning their wedding.

Other titles covering much of the UK are available to read at www.county.wedding/free-download

Contact Sales at sales@yournortheast.wedding or call 01376 538 560

Contact Editorial at editor@yournortheast.wedding or call 01376 514 000

Features, deadline dates and available dates for upcoming issues

MAY/JUNE 2024
Venues: South Northumberland
Venues: Waterside settings
Feature: Handmade in the North East
Feature: Catering and drinks
Fashion: Feature straps
Fashion: Short styles
Accessories: Honeymoon
Advertising deadline: 22 April 2024
Available from: 6 May 2024

JULY/AUGUST 2024
Venues: Sunderland & around
Venues: Rustic venues
Feature: Photography
Feature: Venue styling
Fashion: Bohemian styles
Fashion: Hollywood glamour
Accessories: Mother of the bride
Advertising deadline: 20 June 2024
Available from: 4 July 2024

SEPTEMBER/OCTOBER 2024
Venues: Tees Valley
Venues: Historic
Feature: Flowers
Feature: Intimate Wedding Inspiration
Fashion: Fantasy fairytale dresses
Fashion: Feature sleeves
Accessories: Mother of the bride
Advertising deadline: 22 August 2024
Available from: 5 September 2024

NOVEMBER/DECEMBER 2024
Venues: Durham & around
Venues: Hotels
Feature: Dressing the bridal party
Feature: Transport
Fashion: 2025 Bridalwear trends
Fashion: Coloured dresses
Accessories: A touch of sparkle
Advertising deadline: 23 October 2024
Available from: 6 November 2024

JANUARY/FEBRUARY 2025
Venues: Tyneside
Venues: Winter Wonderland
Feature: Cakes
Feature: Bridal boutiques
Fashion: Feature necklines
Fashion: It's all in the details
Accessories: Bridesmaids
Advertising deadline: 23 December 2024
Available from: 6 January 2025

MARCH/APRIL 2025
Venues: North Northumberland
Venues: Glorious gardens
Feature: Music and entertainment
Feature: Planning SOS
Fashion: Lovely in lace
Fashion: Ruffles and layers
Fashion Accessories
Advertising deadline: 20 February 2025
Available from: 6 March 2025

MAY/JUNE 2025
Venues: South Northumberland
Venues: Waterside settings
Feature: Handmade in the North East
Feature: Catering and drinks
Fashion: Feature straps
Fashion: Short styles
Accessories: Honeymoon
Advertising deadline: 22 April 2025
Available from: 6 May 2025

JULY/AUGUST 2025
Venues: Sunderland & around
Venues: Rustic venues
Feature: Photography
Feature: Venue styling
Fashion: Bohemian styles
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SEPTEMBER/OCTOBER 2025
Venues: Tees Valley
Venues: Historic
Feature: Flowers
Feature: Intimate Wedding Inspiration
Fashion: Fantasy fairytale dresses
Fashion: Feature sleeves
Accessories: Mother of the bride
Advertising deadline: 21 August 2025
Available from: 4 September 2025

Your North East Wedding digital stats

www.yournortheast.wedding

Total Visitors Per Month: **21,269**

Average Visitors Per Day: **693**

Unique Visitors Per Month: **6,708**

Average Views Per Visitor: **2.71**

Newsletter: **1,190** couples registered to receive our emails

* stats from January 2024

Reach more couples planning their weddings by advertising on our regional websites

www.yourlondon.wedding

Total Visitors:
62,657 (per month)

Average Visitors:
2,043 (per day)

Unique Visitors:
15,174 (per month)

Average Page Views:
1.66 (per visitor)

Newsletter:
2,787 couples

www.yournorthwest.wedding

Total Visitors:
22,314 (per month)

Average Visitors:
727 (per day)

Unique Visitors:
9,154 (per month)

Average Page Views:
2.69 (per visitor)

Newsletter:
1,528 couples

www.youryorkshire.wedding

Total Visitors:
21,200 (per month)

Average Visitors:
691 (per day)

Unique Visitors:
7,126 (per month)

Average Page Views:
10.84 (per visitor)

Newsletter:
1,684 couples

Ratecard

Double Page Spread	£1650
Full Page	£900
Half Page	£475
Quarter Page	£250

Front Cover	£2200
Inside Front Cover	£1200
Inside Back Cover	£1100
Outside Back Cover	£1300

Social Media Posts	£POA

Solus Email	£600

Premium Directory Listing

12 month	6 month
£1000	£600

Website

Billboard	£1200
Banner	£500
Premium Events Banner	£500
Premium Events Listing	£300
MPU (Block Advert)	£400

Newsletter

Leaderboard	£600
Top Banner	£600
Banner	£500
MPU (Block Advert)	£400

All prices exclude VAT.

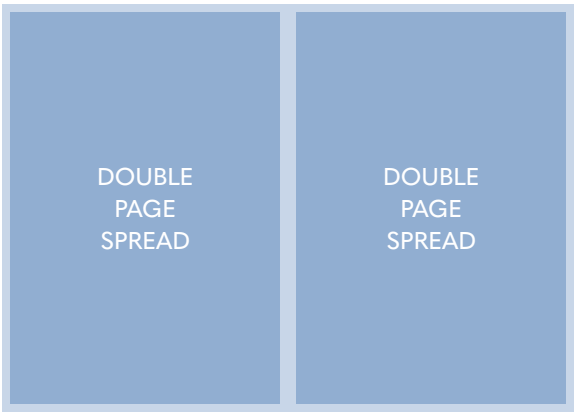
For information on other promotional opportunities, including sponsorship, advertorial and online bookings, call sales on 01376 514 000.

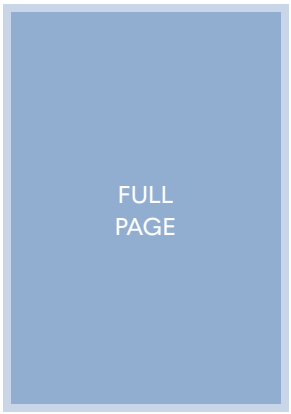
Dimensions and Technical Information

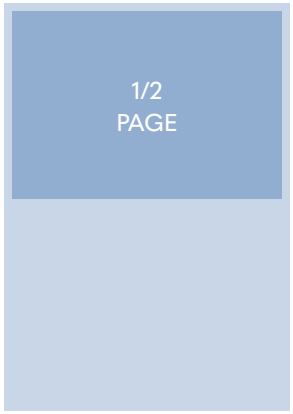
Here's everything you need to know about how to supply your artwork to us. Did you know we can help make your artwork for you should you need a helping hand?

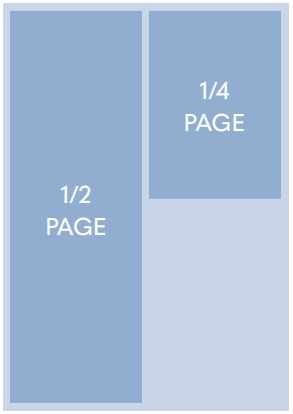
If you want to take advantage of the design service we offer we'll need you to tell us you want to say in your advert. We'll require your company logo, image(s) and text including any phone numbers, a website link, social media links and an email address. Email that information to artwork@kdeventsandpublishing.com along with any additional information we may need to know about any layout requests and we'll do the rest.

If you're happy making your artwork then you'll want to know the dimensions and formats to supply your advert in, dimensions and technical specification is below. You will receive full artwork dimensions and technical information from us with your email confirmation when booking an advert in one of our magazines.









Advert Sizes	Width	Height
DPS (with bleed)	426mm	303mm
DPS (trim)	420mm	297mm
Full Page (with bleed)	216mm	303mm
Full Page (trim)	210mm	297mm
Half Page - Horizontal	195mm	141mm
Half Page - Vertical	95mm	287mm
Quarter Page	95mm	141mm

Please supply your advert as high-resolution PDFs / TIFFs / JPEGs. All artwork must be no less than 300dpi in CMYK.

Please leave sufficient space between the text and the edge of the advert, preferably 5mm.

For suitability of all other formats please call the design department on 01376 514 000.

Online options to reach the digital savvy bride and groom

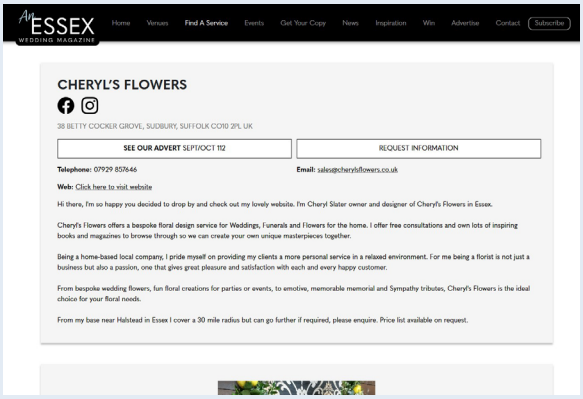
County Wedding Magazines offers plenty of options for your business to reach local couples planning their weddings morning, noon and night.

Each of our 19 magazines has a supporting website along with our group domain (www.county.wedding), containing local news stories, wedding show and event listings, competitions, and our comprehensive 'Find A Service' wedding service directory.

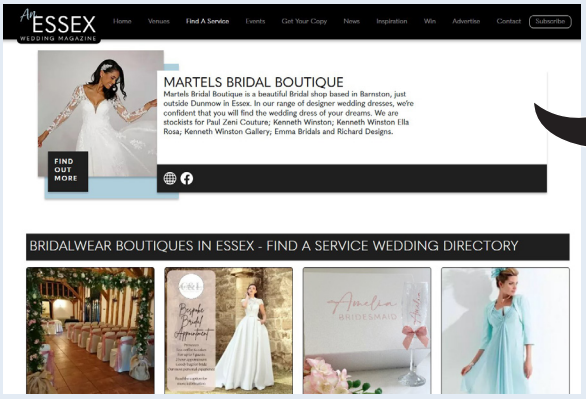
You'll receive a listing on our supplier directory when you become an advertiser with us and it will remain live on the website for a long as you are an active advertiser. It will include your company name, address, phone number, email address, website links, any social media links along with supporting text and imagery.

Premium Directory Listings

A standard Find A Service (FAS) entry



Premium Directory Listing (PDL)

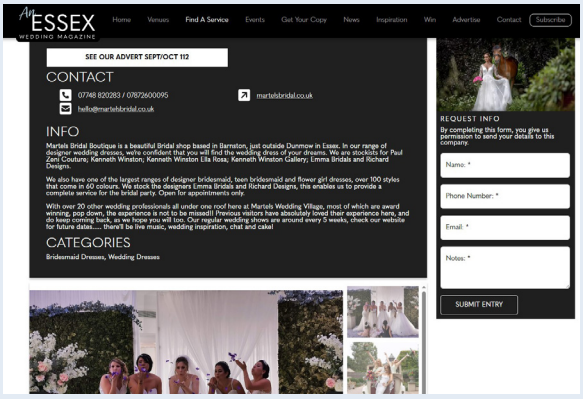


Turn your entry into a Premium Directory Listing (PDL), which will give your business 12-months' worth of prominent exposure within our supplier directory. PDLs will be pinned at the top of your chosen category listing(s) giving you a competitive head-start over your competitors. You'll have increased social media links for YouTube, LinkedIn, Trustpilot, Vimeo and TripAdvisor, as well as imagery and video content which users can play and watch.

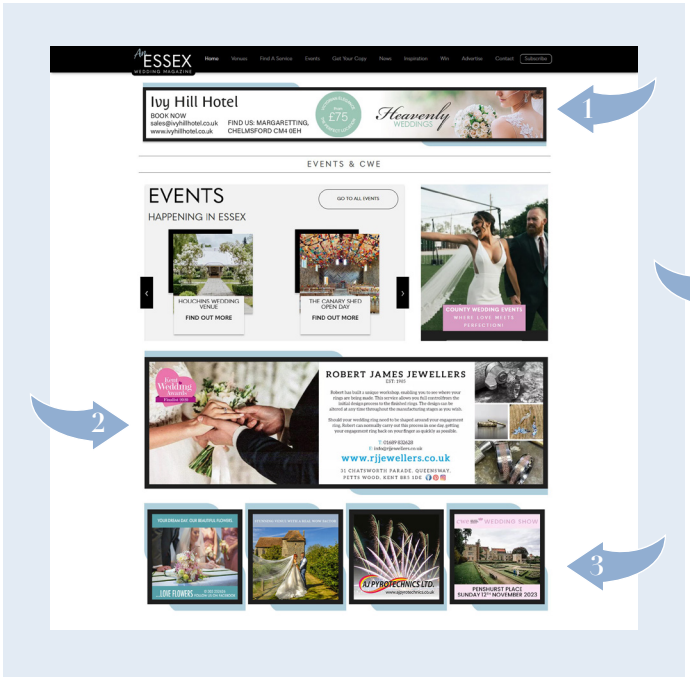
You'll also be able to upload PDF documents, so if you've got brochures you want your audience to download you can do this too!

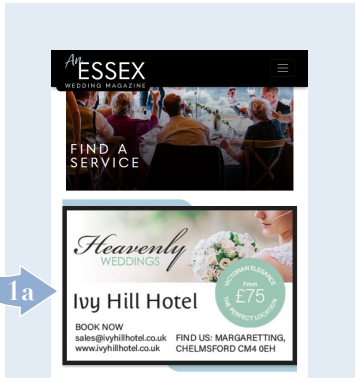
Enquire for further details on 01376 514 000 or sales@county.wedding

Premium Directory Listing (PDL) - Once clicked



Website Advertising





You can promote your business online by advertising in a number of ways to take advantage of the huge visitor numbers our platforms receive. With 19 individual website domains supporting each magazine title along with our group domain (www.county.wedding) you're spoilt for choice when it comes to how and where you want to promote your product or service - it's as flexible as you want it to be! Our websites are designed to be easily accessible on tablets and mobile devices, enabling couples to navigate at their convenience, how and when they wish.

There are three advert options each offering a USP. The 'Website Banner' sits at the top of the page and provides maximum exposure for products or services. The eye-catching 'Billboard' appears in the main body of the website and is a full-width position, while the 'MPU' (Block Advert) offers a cost-effective option for businesses looking to maximise their marketing budget.

Adverts can be emailed to us along with a link URL on artwork@kdeventsandpublishing.com

Enquire for further details on 01376 514 000 or sales@county.wedding

Web Advert Sizes	Width	Height
1. Website Banner	1250 pixels	150 pixels
1a. Website Banner (mobile)	375 pixels	250 pixels
2. Billboard	1290 pixels	400 pixels
3. MPU (Block Advert)	275 pixels	275 pixels

Images to be supplied at 72dpi in JPEG, PNG, GIF (less than 100kb each) or Animated GIF format (less than 3MB)

e-newsletter Advertising

The monthly newsletters contain fresh news items, snippets of magazine content such as real weddings, fashion and honeymoon features and competitions, all alongside a selection of great advertising spaces.

The newsletters, like the County Wedding Magazine websites, are designed to be compatible on tablets and mobile devices and advertisements can be animated and 'clickable' to link through to a businesses' website or social media page.

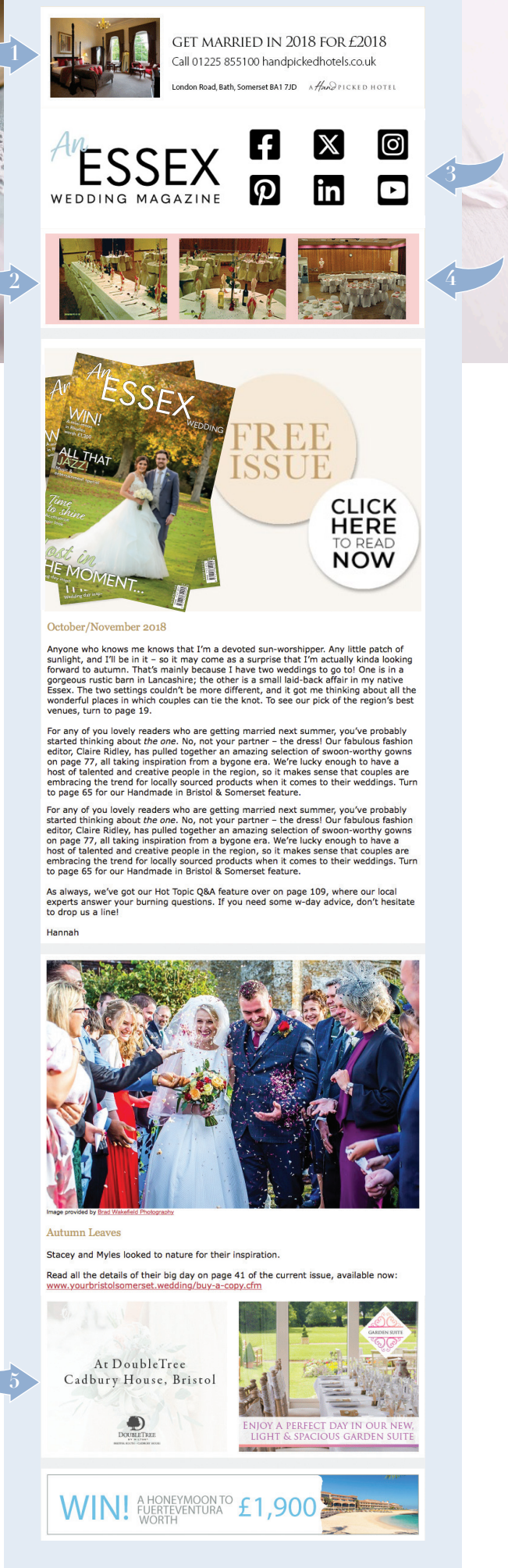
e-newsletter advertising options are available in either premium or standard. The 'premium' options are Leaderboard, Top Banner and Earpiece (alongside the logo) positions, all prominent near the top of every newsletter. The 'standard' Banner and MPU (Block Advert) positions appear further down within the newsletter.

Adverts can be emailed to us along with a link URL on artwork@kdeventsandpublishing.com

Enquire for further details on 01376 514 000 or sales@county.wedding

e-newsletter Advert Sizes	Width	Height
1. Leaderboard	620 pixels	150 pixels
2. Top Banner	620 pixels	150 pixels
3. Earpiece	320 pixels	160 pixels
4. Banner	620 pixels	150 pixels
5. MPU (Block Advert)	300 pixels	250 pixels

Images to be supplied at 72dpi in JPEG, PNG, GIF (less than 100kb each) or Animated GIF format (less than 3MB)



cwm | COUNTY WEDDING MAGAZINES

Advertising feature

Join us for the Highcliffe Castle Wedding Open Weekend

Experience the enchantment of Highcliffe Castle as it is transformed into a captivating wedding setting. Each room will be beautifully styled by a diverse selection of suppliers, giving you a glimpse of what your dream wedding could look like.

Find out more

Upon arrival, you will be greeted with a refreshing glass of fizz, setting the mood for a delightful visit. Our dedicated weddings team will be available throughout the event to answer any questions you may have, offering valuable insights and guidance for your special day.

To conclude your visit, take the opportunity to explore the stunning Castle grounds. Discover the breath-taking surroundings and imagine the possibilities for your wedding ceremony and reception.

Don't miss this wonderful opportunity to immerse yourself in the magic of Highcliffe Castle and gather inspiration for your own wedding.

We look forward to welcoming you to the Wedding Open Weekend!

Rothesay Drive, Highcliffe, BH23 4LE

For all enquiries relating to County Wedding Magazines
please call 01376 514000 or email enquiries@county.wedding

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To unsubscribe from future mailings, please click here

Solus emails

An exclusive email containing information solely on your business, brand or specific product which is sent out to our email database. Each County Wedding Magazines title has its own database of email addresses gathered from website registrations, wedding shows, subscribers, and opt-in competitions entries.

A solus email can be scheduled to be sent on a specific day and time, to one magazine area or multiple, to suit your requirements and could contain a press release, a product launch, a promotion, an offer or a business announcement.

We can also offer postcode targeting with our solus emails. Enquire for further details on 01376 514 000 or sales@county.wedding